

# Child Care @Work

## The Business of Federal Work Site Child Care

2015

The General Services Administration (GSA) shall provide guidance, assistance, and oversight to federal agencies for the development of child care centers to provide economical and effective child care for federal workers. The space will be used to provide child care services to children of whom at least 50 percent have one parent or guardian employed by the Government.

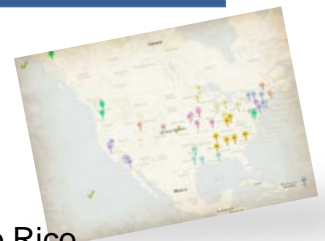
- Title 40 U.S.C. § 590

*"Expanding access to high quality early childhood education is among the smartest investments that we can make ..... Access to affordable, safe, quality child care is essential for parents who work"*

– President Barack Obama

## Inventory Fast Facts

- 102 centers
- 8,953 child capacity
- 90% utilization
- 67% Federal utilization
- 8,600 sq ft average size
- 31 states, DC and Puerto Rico
- 70 cities
- 54 agencies with employee participation
- 9 LEED certified centers



## GSA'S TOP 10 CUSTOMERS

By Rentable Sq Ft	By Annual Rent	Child Care Usage
Justice	Justice	DOD
DHS	DHS	HHS
Judiciary	Judiciary	Justice
Treasury	Treasury	Treasury
SSA	SSA	SSA
HHS	HHS	DHS
Interior	DOD	Commerce
USDA	Interior	Judiciary
DOD	Commerce	State
Commerce	State	FDA

## The Best Places to Work IN THE FEDERAL GOVERNMENT.

Agencies ranked as Best Places to Work in the Federal Government sponsor work-site child care centers.

Child care is a strategy that helps federal agencies attract and hire the brightest, most promising individuals.

# The Business of Federal Work-Site Child Care

## Providers

- Private sector self-sustaining businesses
- Deliver professional quality program
- Enrollment and size of center drive profitability
- Stimulate jobs and economic development locally

## Employees

- Access to high-quality child care – a major concern for working parents
- Competitive tuition fees paid directly to provider
- Community based program, local citizens (taxpayers) also can use the child care centers
- Convenient location, reliable hours, parent input - Boards

## Agencies

- Work-life integration and family friendly culture are key drivers in workforce engagement and satisfaction
- Positive return on investment in productivity and retention gains
- Increased loyalty to agency
- Shared costs across many Federal agencies

## GSA

- Assigned RENT producing space, covers operating costs
- Assignments “joint use” among building tenants or federal community
- Outsourced expert services allows agencies to focus on their mission
- Economies of scale – child care space = 1/4 of 1% of the inventory

GSA

Parents need child care in order to work, making child care critical to the economy.

***“Every dollar we invest in top-notch early education returns \$16 to our economy.”***  
– former Federal Reserve Bank economist Art Rolnick.



## Business Impact

- 49 HUBZones
- 22 small businesses
- 19 women-owned businesses
- 15 non-profit organizations created
- \$108 million economic impact
- 2057 staff employed
- \$64 million in staff salaries